What's New 5.5 – Competitor Price Capture Transcript

In BisTrack and BisTrack Cloud you can capture your competitors' retail price information.

This information can then be used with the new Pricing Planner module to compare your prices against your local competition.

Pricing Planner functionality is covered in the Training on Demand course 'What's New in 5.5 – Using Pricing Planner'.

Competitor prices are added to a product's properties.

To begin, identify a product.

For users with permission, the 'Competitor Prices' button is available on the 'Prices' tab.

The Product Competitor's window is divided into two sections.

The left side contains the list of competitors added.

The right side is used to enter prices based on the competitor address.

Select to 'Add' to add a competitor.

The 'Find Customers' window opens.

Competitor name and address details are maintained within customer properties under the 'Competitors' category.

The 'Look in' is automatically set to this category and cannot be changed.

Select the desired competitor.

Each 'Address Code' on file for the competitor is listed in the right pane.

You can enter a standard 'Sell Price' and 'UOM' on the top line when pricing is consistent over the various addresses.

You can also enter specific 'Sell Prices' and 'UOMs' by address.

The current date is automatically entered in 'Last Updated'.

Type in any 'Notes' as required.

Click the 'Open' button to access the Competitor's properties without having to exit from the competitor pricing window.

The 'General' tab displays the name and address details.

You can add or update information using any of the tabs available.

When finished click 'Save and Close'.

Use the 'Products' button to open the 'Competitor Product' window.

Enter the 'Product code' and 'Description' used by the selected competitor.

Select 'Ok' to save the information.

The product code and description are shown alongside the Competitor's code and name.

To enter another competitor's price click the 'Add' button.

Use the 'Remove' button to delete a competitor's pricing.

Choose 'Close' to return to the 'Prices' tab.

Select to 'Save and Close' the product properties.

This information is now available for use with Pricing Planner.

You can also enter competitor prices using BisTrack Cloud.

For those with permission, the 'Competitor Pricing' tile appears on the 'Home' page and from the drop-down menu.

Select either method to open the 'Competitor' page.

Identify the competitor.

For those with multiple addresses on file, the 'Price Type' drop down is available after expanding the tile.

You can select a '(Standard Price)' to be used regardless of competitor location or enter prices by 'Addresses'.

When 'Addresses' is selected, a drop down list becomes available.

Now select the 'Products' icon and identify the product.

Click the tile to expand the competitor information.

Enter the competitor's 'Price' and select the 'UOM'.

Enter the competitor's 'Product Code' and 'Product Description' along with any additional 'Notes'.

This product's information, selling bands, stock levels, etc. can be accessed from this page once the competitor's price has been entered.

When finished, save the entry by selecting the checkmark icon.

To cancel and not save the entry, select the 'X' icon.

Continue to add products and pricing for this competitor.

When done, select the 'Summary' icon. Select 'Complete' to save the changes.

You should now be able to maintain competitor pricing using either BisTrack or BisTrack Cloud.

Refer to the Training on Demand course 'What's New 5.5. Pricing Planner' to learn how this information is used.

Competitor pricing information can also be imported from the Product Import spreadsheet. Contact BisTrack Support for more details.

About Epicor

Epicor Software Corporation drives business growth. We provide flexible, industry-specific software that is designed around the needs of our manufacturing, distribution, retail, and service industry customers. More than 40 years of experience with our customers' unique business processes and operational requirements is built into every solution—in the cloud, hosted, or on premises. With a deep understanding of your industry, Epicor solutions spur growth while managing complexity. The result is powerful solutions that free your resources so you can grow your business. For more information, connect with Epicor or visit www.epicor.com.

EPICOR.

Corporate Office	**Latin America and Caribbean**	**Europe, Middle East and Africa**	**Asia**	**Australia and New Zealand**
804 Las Cimas Parkway	Blvd. Antonio L. Rodriguez #1882 Int. 104	No. 1 The Arena	238A Thomson Road #23-06	Suite 2 Level 8,
Austin, TX 78746	Plaza Central, Col. Santa Maria	Downshire Way	Novena Square Tower A	100 Pacific Highway
USA	Monterrey, Nuevo Leon, CP 64650	Bracknell, Berkshire RG12 1PU	Singapore 307684	North Sydney, NSW 2060
Toll Free: +1.888.448.2636	Mexico	United Kingdom	Singapore	Australia
Direct: +1.512.328.2300	Phone: +52.81.1551.7100	Phone: +44.1344.468468	Phone: +65.6333.8121	Phone: +61.2.9927.6200
Fax: +1.512.278.5590	Fax: +52.81.1551.7117	Fax: +44.1344.468010	Fax: +65.6333.8131	Fax: +61.2.9927.6298