

Question: What is the difference between a Coupon SKU and a Credit SKU?

A **Coupon SKU** can be used to require the customer to present the physical document or to verbally give the cashier the SKU number to be able to receive discounted or free merchandise. This is required for Dynamic Promotion Type 4.

In Inventory Maintenance this is designated as a 'POS No charge SKU' that does not retain a retail price or an on-hand value.

The SKU is entered in Eagle POS and has a zero dollar retail price. Once posted, this triggers the discount if the conditions outlined in the Dynamic Promotion have been met.

The promotion pricing can be seen by selecting the 'Misc.' Menu in Point of Sale and choosing option A, 'Dynamic Promotions Pricing'. The customer's total will reflect any discount percentage, dollar amount or free goods.

Dynamic Promotion	s							
	Dynamic Promotion							
	Line#	Part#	Description	Qty	Price	Sugg Price		
	1	TOD1000	AA BATTERIES PAK99	1.00	3.99	4.99		
Promo Savings	1.00						_	

Requiring a coupon is useful to:

- Obtain New Customer Accounts
- Reactivate Old Customer Accounts
- Entice Competitor Accounts
- Offer a Code via Social Media
- Reward Targeted Groups
- Build Store Traffic



A Credit SKU has several uses and is required for Dynamic Promotion Types 8, 9 and 11.

To manage your credit SKUs, you can enter a description that reflects the promotion. For example, '5.00 Rebate for Weed & Feed'.

If you want to charge Sales Tax based on the original total, then set the 'Tax Status' flag of the Credit SKU to 'No'. This will prevent a negative sales tax amount from being calculated for this SKU thereby reducing your tax liability.

If you want to charge tax based on the final *discounted* total, set the 'Tax Status' flag of the Credit SKU to 'Yes'.

Credit SKUs are used in Type 8 and Type 10 Dynamic Promotions to offset the Gift Card earned and result in a zero value in Point of Sale.





Question: Can a Coupon and Credit SKU be used on one Dynamic Promotion?

Yes. You always have the option to require a Coupon for your Promotion except for Type 4 where it is required to do so. Types 8, 9 and 11 also require the addition of a Credit SKU.

Additionally, if your state requires tax to be collected on the regular price (rather than on the discounted price), set up a credit SKU to use with your Dynamic Promotion. After adding the promotion, locate it in the Dynamic Promotions Viewer. Click 'Change' and in the 'Credit SKU' field, enter the Credit SKU so that tax will be calculated based on the pre-discount amount.

Promotion	BATTERY 1 DOLLAR OFF								ОК	
Description	BATTERY 1 DOLLAR OFF							In Stores		
	- You must er	nter a descripti	on.							
Coupon SKU	DOLLARO	FF								Loyalty
Times Per Transaction	- The coupor	n SKU is requir	ed.							Qualifying
Loyalty Only	N • N	lo								Cancel
Record As	P Promotion									
Promo Codes										
Priority	5	_								
Credit SKU	CREDITSKU	und S (Cowes) U edit SKU		order of proce	sing.					
Promotion Restriction	E ▼ E	agle Only								
In Stores	ALL									
	Promo	Promo Key	Disc Key	Man Prc	Matx 1-5	СРР	Qty Brk	Open Quote	Non- Disc.	
	N	No	No	No	No	No	No	No	No	



Question: How do I set up a Coupon SKU?

Coupon SKUs are set up in Inventory Maintenance (IMU). Use a name that identifies the function of your SKU. In the example below we used DOLLAROFF. You could use the same Coupon SKU on more than one promotion or create an individual SKU for *each* promotion.

The 'Keep Stock' and 'Keep Prices' fields on the Codes tab will need to be set to No.

Click the 'Additional Codes' hyperlink and set the 'POS No Charge SKU' field to Yes.

🎟 🕑 😨 🥝 🍰 🍖 Inventory Maintenance - Store: 1 Terminal: 787 Signed On User: ONDEMAND	- 🗆 ×			
HOME HOULS	at 10 Cost Changes			
Add Change Delete Display Next Clear OUPCLU Viewer Mohine Tr. Last 10 QOH Changes Inter	n Sales History entory Changes			
Maintain Navigate Lookup View Menu Favorites				
SKU DOLLAROFF Desc DOLLAR OFF COUPON SKU Type	Store 1 •			
Mfg # UPC Sequence DOLLAROFF InStores 1				
Dept C Class Fineline Y Prime Vend Mtg 1 Chalking 2 Chalking 2 Chalking 2 Chalking 2				
1. Stocking 2. Friding 5. codes 4. history 5. koles 6. verdor 7. Load	o. Wilse 9. Catale			
QUANTITIES STOCKING LEVELS PURCHASING ACT	IVITY			
Otder Point Putchasing Over Putchasing Ove	Added 09/14/15			
Qty On Order Max Stock Level Weight LB Date of Last	Additional Codes Flags			
Qty On Customer B/O Safety Stock Deteor Of Last	Decimal Quantity Allowed	0 🗸	Max Units Per Transaction	ОК
Location Stocking U/M EA Purch Conv Factor 1.0000 Cata	POS No Charge SKU	Y •	abel Format/Printer	
Uty On Future Order Standard Pack 1 Purch Decimal PI 0 Fixed Order Multiple 1 Min # of Std Pkgs Alternate Re	Special Order SKII	N T	Signature Required Note	Cancel
Raincheck Qty 0 Secondary Vend Void Lost Sale		× –	Consumer Info Code	
Vendor Stock Number Buyouts	Senable in this store		consumer mild code	
P.O. Season	Gift Card SKU	N •		
	Fixed Price Indicator	•		
Charly information and backlin (VII)	Fee Type	•		
	Hazardous Code	•		
Inventory Maintenance - Store: 1 Terminal: 787 Signed On User: ONDEMAND FILE HOME TOOLS	Lowest Sell Price	•		
🕀 📆 🗙 🖵 🕲 Previous 🔿 🖾 Mfg LU 📰 🖷 Catalog 🔮 🚍 🖓 Qty. Break & Promo S 🔤 La				
Add Change Delete Display Next Clear II O UPCLU Viewer PO Go Misc. POS Documents II Inv	entory Changes			
Maintain Navigate Lookup View Menu Favorites				
SKU DOLLAROFF Desc DOLLAROFF COUPON SKU Type H •	Store 1 -			
Dept C C Class Fineline Prime Vend Mfg	•			
1. Stocking 2. Pricing 3. Codes 4. History 5. Notes 6. Vendor 7. Load	8. Misc 9. Catale			
	FOUS			
Price Rounding 1 LIFO Pool Discontinued N Description	Group			
Tax Status Y • Quantity Break Code Store Closeout N •	Web Y -			
ROP Protect N Product Code Kit Record N Lo	ot Item N 🔻			
Special Record Keep Stock Info N Discountable Y Prompt for Tr Tally Keep Stock Info N Alternate Part Number N Multiple Sellin	ransfer N V			
Loading Required N Count Promo Sales Y Seasonal/Promotion	ODES			
Tax Code 💌 Vendor Backorder N 🔹 Catalog Page 📃 User	Codes			
POS Returnable Y Promo Sales Code Keep Sales History Y Expanded C	odes A			
Update Dept Data Y Popularity Keep Promo History Y Expanded C				
Bill of Materials N V Number of Bin Labels N V Extended Sales History N V Expanded C				
Additional	I Codes			
	EPICOR			