<u>Home</u> > Dynamic Promotions: Setup for Issuing Gift Cards

Dynamic Promotions: Setup for Issuing Gift Cards

This setup only applies if either or both of the following are true:

- You will issue gift card rewards with Dynamic Promotion (DP) Type 8 "Discount off all item total (tiered)"
- You will use DP Type 10 "Instant Gift Card Reward"

Setup for Issuing Gift Cards

- Set up a promo Gift Card SKU that is separate from the Gift Card SKU you use to sell or activate gift cards. In <u>Inventory Maintenance</u>, add the gift card SKU using the following guidelines:
- Use an SKU number that's easy to remember, something like "DPGIFT."
- Use the department you set up for gift cards. This is important because the sale of gift cards is not revenue, but rather a liability; therefore, you can associate the Gift Card department with a G/L liability account to which its sales are passed off.
- Do the following on the Codes tab:
 - Enter N in the "Taxable," "Keep Prices," and "Discountable" fields.
 - Set the Special Record field to M (Miscellaneous Item) to have the sale of a gift card recorded to non-merchandise sales.
 - Click the Additional Codes Flags hyperlink, and set the Gift Card SKU field to Y.
- 2. <u>Set up a Credit SKU</u> that will be used to offset the Gift Card SKU.
- 3. In Options Configuration, set option 9078 "Allow use of Gift Card Giveaway in Dynamic Promotions" to S, and you must enter the promo Gift Card SKU in option 9079.
- 4. Set up a "Sells with" credit SKU for the Gift Card SKU you created in step 1. Do the following:
 - Display the Inventory Maintenance window.
 - Click Misc, and select W-Related SKU Maintenance Viewer.
 - In the Related SKU Maintenance Viewer, in the SKU field, enter the promo Gift Card SKU you set up in step 1.
 - Click Add. The Add Related Item dialog displays. Select type 4.

Im- F3	V Select Select Displa	Y 🔹 Add Shift F	4 Change Shift F5	× Delete	Misc KPad	Refresh KPad +
Related	SKU Maintenance					
SKU DPG	GIFT CAR	D		Store	10 🔻	
	Add Related Item For DPGIF	T GIFT CARD				
Suggested Quantity	Select the type of rela	ted item to ad	d			OK
	Normal Related - c Repeating Related Reference Item - u		Cancel			
	5 Sells/Credits With 6 Credits With - auto 7 Sells With Credit -					
	How the 'Sells With' ty	pes (4-7) wor	k at POS			
	How the 'Sells With' ty	POS Sale	k at POS POS Credit			

- Click OK. In the dialog that displays, do the following:
 - In the Related ŠKU field, enter a credit SKU for Dynamic Promotions

 - In the Compute Price field, select P
 In the "% of Parent SKU's Price field, enter 100
 - Click OK

ells With - automatically sells but does not automatically credit							
Parent SKU Related SKU	DPGIFT GIFT CARD	Enter your credit SKU for Dynamic Promotions	Cancel				
Suggested Quantity Compute Quantity	1 Q v Suggested Quantity x Quantity Sold of the Parent SKU						
Compute Price % of Parent SKU's Price	P Specified % of Parent	SKU'S Price					
Eined Drice	1						