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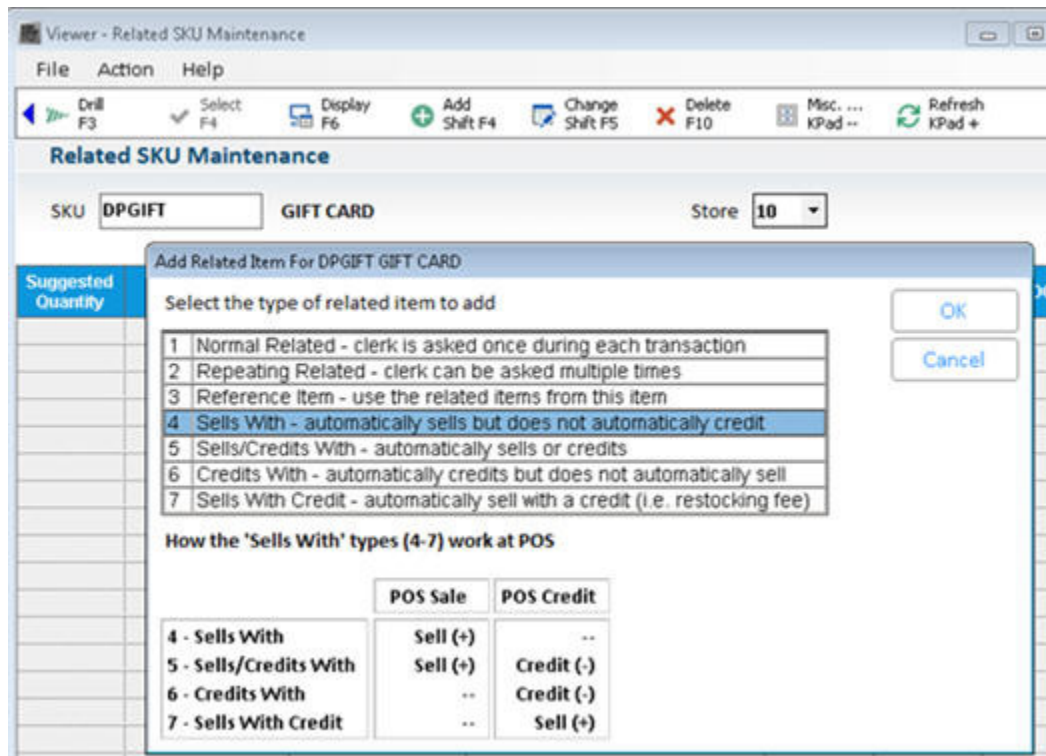
Dynamic Promotions: Setup for Issuing Gift Cards

This setup only applies if either or both of the following are true:

- You will issue gift card rewards with Dynamic Promotion (DP) Type 8 "Discount off all item total (tiered)"
- You will use DP Type 10 "Instant Gift Card Reward"

Setup for Issuing Gift Cards

1. Set up a promo Gift Card SKU that is separate from the Gift Card SKU you use to sell or activate gift cards. In [Inventory Maintenance](#), add the gift card SKU using the following guidelines:
 - Use an SKU number that's easy to remember, something like "DPGIFT."
 - Use the department you set up for gift cards. This is important because the sale of gift cards is not revenue, but rather a liability; therefore, you can associate the Gift Card department with a G/L liability account to which its sales are passed off.
 - Do the following on the Codes tab:
 - Enter N in the "Taxable," "Keep Prices," and "Discountable" fields.
 - Set the Special Record field to M (Miscellaneous Item) to have the sale of a gift card recorded to non-merchandise sales.
 - Click the Additional Codes Flags hyperlink, and set the Gift Card SKU field to Y.
2. [Set up a Credit SKU](#) that will be used to offset the Gift Card SKU.
3. In Options Configuration, set option 9078 "Allow use of Gift Card Giveaway in Dynamic Promotions" to S, and you must enter the promo Gift Card SKU in option 9079.
4. Set up a "Sells with" credit SKU for the Gift Card SKU you created in step 1. Do the following:
 - [Display the Inventory Maintenance window](#).
 - Click Misc, and select W-Related SKU Maintenance Viewer.
 - In the Related SKU Maintenance Viewer, in the SKU field, enter the promo Gift Card SKU you set up in step 1.
 - Click Add. The Add Related Item dialog displays. Select type 4.



- Click OK. In the dialog that displays, do the following:
 - In the Related SKU field, enter a credit SKU for Dynamic Promotions
 - In the Compute Price field, select P
 - In the "% of Parent SKU's Price" field, enter 100
 - Click OK

