Dynamic Promotions: Set Up SKUs

Use this procedure to set up a SKU for a Dynamic Promotion (DP) when:

- Setting up a DP type 8 "Discount off all item total (tiered)."

- Setting up a DP type 9 "Instant Rebate"

- Setting up a DP type 10 "Instant Gift Card Reward"

- Setting up a Credit SKU to offset the Gift Card SKU in a DP type 8 or 10

- Setting up a Credit SKU for Dynamic Coupons

- Using a discount on a DP, and your state requires tax to be collected on the regular price (rather than on the discounted price) when a promotion is sponsored by the manufacture or supplier

Setting Up Credit SKUs

1. In Inventory Maintenance, add the SKU that you will use for the promotion.

   - Enter an SKU that describes the promotion

   - Enter a description that reflects the promotion. For example, "5.00 rebate for Scotts W & F"

   - Enter a Department that you have created to handle discounts.

   - On the Codes tab, do the following:

     - Set the Keep Stock field to No

     - Set the Keep Prices field to Yes

     - Set the Price Rounding field to 2

     - Set the Discountable field to No

   - On the Pricing tab, do the following:

     - Set the Replacement Cost field to .001 (and make sure that option 8711 is set to Yes in Options Configuration)

     - Set the Desired GP% field to .01%

     - Set the Tax Status field to the appropriate setting. If you want to charge tax based on the original total, then set the Taxable flag of the Credit SKU to No. If you want to charge tax based on the final discounted total, then set the Taxable flag of the Credit SKU to Yes.

Note: If you are using DP type 10, set Tax Status to Yes if the rebate is store-sponsored, or set to No if the rebate is vendor/manufacturer-sponsored.

2. If you are issuing gift cards with DP type 8, or if you are using DP type 10, you must also set up a Credit SKU that will be used to offset the Gift Card SKU.

- Enter an SKU such as GCOFFSET.

- Enter a description that reflects that this is the offset SKU. For example, "Gift Card Offset Credit"

- At Location, type CRED. Note that a location code can be up to five characters. It is important that the letters CRED be in the first four positions of this field (and not in positions 2 through 5).

- Enter the Department you use for Gift Cards.

- On the Codes tab, do the following:

    - Set the Promo Sales Cod field to C

    - Set the Keep Stock field to No

    - Set the Keep Prices field to Yes

    - Set the Price Rounding field to 2

    - Set the Discountable field to No

- On the Pricing tab, do the following:

    - Set the Replacement Cost field to .001 (and make sure that option 8711 is set to Yes in Options Configuration)

    - Set the Desired GP% field to .01%

    - Set the Tax Status field to No.