

There are several Options and Security settings that will need to be reviewed prior to implementing Dynamic Promotions. Please review each carefully.

Option ID 9558: ‘Does Qualifier Keep Discounted Price?’, affects how Dynamic Promotions are applied to customers with Customer Pricing Plans and used in conjunction with other discounting methods. A ‘**Qualifier**’ is the item that must be sold for the other items in the promotion to get the discounted price.

Enter Promo qualifiers price

R	Retail Price unless on promo
P	Posted Price
C	Customer Price
A	Retail Price

Promo qualifiers price

This option determines if an item(s) which qualifies an item or group of items for dynamic promotion pricing, but which itself does not receive dynamic promotion pricing, should receive a discounted price.

Set to A if you do not want the qualifier to get any discounts and to always be priced with the Retail price from IMU.

Set to R if you do not want the qualifier to get any discounts with the exception of a promotion price. When set to R the qualifier will receive the item's Retail price from IMU, unless there is a Promotion price in IMU in which case it will receive the Promotion price.

Set to C if you want the qualifier to receive the customer's standard price. If the qualifier was posted with a discount given by using <Disc>, or <Promo>, or <Ctrl O> it will be repriced back to the customer's standard price.

Set to P if you want the qualifier to receive the customer's standard price plus any manual discount given during posting using <Disc>, or <Promo>, or <Ctrl O>.

For example, an item is set up for 'buy one, get one free' and its retail price is \$3.99. This item is on the customer's CPP plan for a 10% discount, so their price is \$3.59. If this option is set to R, the resulting sale will be one at \$3.99 and the second free. If this option is set to P, the resulting sale will be one at \$3.59 and the second free.

The difference between P and C is whether or not a manual override survives. Use the example of a clerk posting a CPP covered item using <Disc> to give an additional 10% off. With P, the resulting sale will be one at \$3.23 and the second free. With C, the resulting sale will be one at \$3.59 and the second free.

Notes:

1. This option does not apply to Dynamic Promotions whose Record As is set to Regular Sale as this is assumed to be an everyday price, and therefore qualifiers should receive the posted price and not be reset to Retail.
2. Even though DP Types 9, 10, 15, and 16 have qualifiers, the rebated item(s), this option does not apply to them. The rebated item's price will not be modified, it will always keep its posted price.

Kept By System

Option ID 610: 'Apply Trade Discount to Promotion Items?'

Enter Disc Promo Trade?

Disc Promo Trade? Y Yes N No

OK
Cancel

This field determines if a trade discount is allowed on items that were already discounted during a transaction using the PROMO key or sold at a system promotion price.

Y = Discount is allowed.

N = Discount is not allowed.

Kept By Store

This option is also in Eagle function MIV.

Option ID 9131: 'Dynamic Promotions (BOGO) preview list's contents'. Selection #2 allows your clerk to view the item that triggered the Dynamic Promotion as well as the promo price for the related items.

Enter BOGO preview contents

BOGO preview contents

1 Show promo priced item and reason
2 Show both the trigger item and promo priced item as well as the reason

OK
Cancel

In POS you can preview the BOGO prices the user will receive. You can do this from either posting or from totals by pressing Menu and selecting A "Show BOGO promotions".

Set this option to 1 if you want to see only the promo priced items and their BOGO reason.

Set this option to 2 if you want to see the promo priced items and their BOGO reason, as well as the trigger item that is the normal priced item which triggered the BOGO price.

Note: BOGO pricing is not reflected during posting in the grid, nor is it reflected on the consumer display. Menu Option A is the only way to preview the BOGO prices prior to the customer receipt printing.

Kept By System (can be changed)

Option ID 9381: 'allow use of 'timed' promotions'. This option works with both Dynamic Promotions and regular promotion and gives you the ability to run a promotion during specific hours of the day. For example, a Black Friday say from 6 am to 9 am.

Enter Use 'Timed' promos?

Use 'Timed' promos? Y Yes N No

Timed promotions are promotions where the promotion price is only given to a customer if the time the item is posted is within a specified 'time of day window' entered in WinMIP. This option also applies to begin/end time in Dynamic Promotions (Option 1081).

Examples:
 Start Promotion: August 30 0700 (7AM) and End Promotion: August 31 0900 (9AM) means that promotion price will only be given between 7AM and 9AM on August 30 and between 7AM and 9AM on August 31.

The above examples does not mean that the promotion begins at 7AM on August 30th and ends at 9AM on August 31st. To do a promotion where there is a specific promotion start time and end time you would have to break this up into two separate promotions. (Assuming store close time is 9PM and EOD RUP is queued to run after 9PM.)
 Start Promotion: August 30 0700 7AM and End Promotion August 30 2100 (9PM).
 Start Promotion August 31 0700 (7AM) and End Promotion August 31 0900 (9AM).

Limitations of this capability:

1. Not supported on MIP Loyalty or Customer Specific Promotions. (It is supported on Loyalty-only Dynamic Promotions.)
2. Promotion History will not reflect the fact the promotion had a start/end time.
3. Not supported in Offline POS - the customer will receive the active promotion price even if the time posted in Offline POS falls outside of the start/end times entered in WinMIP.

Notes:

1. The system does support both a regular promotion price and a timed promotion price in the same day. For example a promotion price of \$3.99 between 10AM and 12PM, with a price of \$5.99 before and after those times. To do this enter \$3.99 in the Timed Promotion Price and \$5.99 in the Promotion Price.
2. Importing a promotion with start/end times is supported in the 'Promotion Import' utility (refer to Option 1082).
3. Can be used in conjunction with 'Maximum Units' promotions (see option 9383).
4. No code was added to RUP for 'timed' promotions. The promo is activated and de-activated based solely on the start/end dates. The start/end times are checked by POS at the time the item is posted - so even though WinIMU shows a promotion price is active, it will only be given to the customer at POS if the item is within the start/end times at the time it is posted to the transaction.
5. Timed promotions respect the Time Zone option (refer to option 9264). If time zones are setup, timed promotions will activate and deactivate based on each store's local time. For example; if you setup a promotion that runs from 7AM to 9AM for all stores, this promotion will activate at 7AM local time in each store.

Kept By System



There are six Security Bits related to the set up and maintenance of Dynamic Promotions.

- 954
- 965
- 960
- 962
- 966
- 1049

The screenshot shows the 'Security Maintenance' window for Store: 1, Terminal: 787, signed on as ONDEMAND. The interface includes a menu bar (File, Action, Tools, Help), a toolbar with icons for Close, Change (F5), Display (F6), Next (F7), Previous (F8), Delete (F10), Clear (F12), ID (Ctrl+I), Print (Ctrl+P), Misc. (KPad --), and Help (F1). Below the toolbar are dropdown menus for Terminal and User, and a dropdown for Store (set to 1) with a search field. A tooltip for 'Access Item Lists' is displayed, stating: 'Controls the ability to access the Item List Maintenance (LISTS) function which is used to create and maintain lists of inventory'. The main area contains a table of security bits.

Sub System	Program	Capability	Authorized	Number	Legacy Program
INVENTORY	LISTS	Ability to access Item List Maintenance		954	
INVENTORY	LISTS	Ability to change item lists created by another user		960	
INVENTORY	LISTS	Ability to add items to a list created by another user		962	
POS	MDP	View Dynamic Promotions/Punch Cards		965	
POS	MDP	Add/Change/Delete Dynamic Promotions		966	
POS		Dynamic Promotions - Change Qualifying Purchases Flags		1,049	