Part of your True Value Rewards program may include the download of a promotional file that will place certain items on sale. The purchase of these items can offer your Rewards customers immediate savings or valuable points toward future purchases.

In this lesson we will discuss how to receive a promotion file and view the data in Eagle. We will also take a look at adding or deleting skus within this same file. Let’s get started.

Promotional files are typically picked up in your True Value telecom queue.

If you need to manually pull a promotional file into your Eagle system you can type ‘EPM’ at the launch bar, or select it from the True Value Telecommunications Menu. Select ‘Receive Promotion Pricing’.

For further assistance with this procedure be sure to review the Online Help document titled ‘Downloading TVR Promotions’.

You can obtain a ‘Promotion Pricing Report’ by typing ‘REPM’ at the launch bar.

On the Options page, click the drop down box for ‘Event Types to Select From’ and choose ‘TVR Only’.

Then, enter your store number, [pause] True Value vendor code, [pause] and chose the related ‘Event and Sequence’ number on the ‘From/To’ setup page.

Promotion files can be viewed in MIP or Modify Item Promotions.

Type MIP at the launch bar.

Items that are part of a current promotion will have a ‘Type’ prefixed with the letters ‘TVR’. Click the drop down in the ‘Type’ field to scroll and select a Rewards Promotion. Press ‘Enter’ or click ‘Display’ to populate the grid.

You can Add and Delete individual items from a promotion by displaying it in ‘MIP’.

Add check boxes if they are not already displayed, [pause] and select which skus to remove from your TVR promotion.

Click ‘Delete’ to remove the selected items.

Adding items to your promotion is simple. Just click the ‘Add’ button and fill in the relevant fields of information.

Click ‘OK’ to save your work.

System promotions can help market your loyalty program by offering additional incentives for customers to stop by and shop these special offers.

Working with True Value to identify these sale items in the Eagle system helps ensure that you are getting the biggest return when marketing your Rewards Program.

If you need any further training on the use of Promotions, be sure to view the Training on Demand classes listed under the ‘Inventory’ section referring to ‘Promotions’.