Everyone likes a bargain, and Dynamic Promotions allow you to present your sales in the most enticing manner possible.

In this course, you will learn how to create a Type 13 Dynamic Promotion. This allows a customer to purchase a given number of items for a set price.

This could be used for the traditional '3 for $1' or '4 for $5' event. Let's take a look at setting this up.

Open Dynamic Promotions by typing BOGO in the Launch Bar.

Click 'Add' to open the Dynamic Promotion wizard.

Highlight 'Type 13' and press 'OK'.

Enter the quantity required to be purchased for this promotion.

For this example we will allow the purchase of 3 herb plants from an Item List for just 1$.

Enter the total price these items will be sold for in the 'Price for Quantity' field. Our value here is $1.00.

If you want to require a coupon to be used in this promotion, enter the coupon SKU here.

The coupon SKU must be set up in Inventory maintenance prior to creating the promotion. If a coupon SKU is attached to the promotion, the discounted price will not be given without scanning the Coupon at the time of the sale.

As in most Dynamic Promotions, you can also limit the number of times a customer can receive the promotional price.

Specify whether to restrict the sale to your Loyalty Customers Only and how to record the related transactions.

And press 'OK' to move to Step 4.

Enter a 'Description' for the promotion.

Remember to give the promotion a name that makes it easy to identify from your Dynamic Promotions viewer.

Select the 'Item List' that contains the merchandise eligible for this discount. The Item List can contain one SKU or as many as are needed for this sale. You can always click 'New Item List' if you have not created one yet.

Update the information in 'Print on Receipt' if needed.

Keep in mind that if you decided to add a coupon to your promotion, then the default message to be printed on the receipt would include the words 'with coupon'.

Press 'OK'.

If you want to schedule the promotion using the Update Price Report or RUP, enter a Promotion Type here. We recommend the letters DP.

You can specify a Start and End Date, or you can activate the promotion manually at any time.

Press 'OK' to save your work.

 Type 13 Promotions drive customers to purchase more to reach the discounted price. Selling 2 for a dollar or 3 for $5 with this function permits you to retain your regular selling price if the quantity requirements are not met.   Easily increase your sales dollars, units sold and perceived value with this easy to use Dynamic Promotion.